

# President's Message

June 15, 2017

## Summary of Updates

Faculty/Staff Hiring Update, Instructional Update, Student Services Update, MECTBD Update, President's Update, Program & Staff Highlights and Upcoming Events

### I. Faculty/Staff Hiring Update

I am pleased to report that faculty hiring for 5 out of the 6 faculty positions have concluded successfully: Dr. Matthew Quinlan, Psychology Instructor, was board approved on May 17; 2 faculty for English, 1 ESL faculty, and 1 Business faculty are pending board approval on June 21. The CST faculty hiring process concluded in a failed search and will be reopened this Fall. Thanks to all the faculty and staff who served on the search committees and thanks also to the Office of Human Resources, especially Shaunick Barber, for their support.

### II: Enrollment Update

In 2016-17, Coastline produced an estimated 5383.66 FTES, which is 5.5% (313.88) above the base allocated FTES.

Contract and Military Education saw a decline in enrollment in 2016-17 in comparison with 2015-16. This was expected based on the decline in military tuition assistance and overall enrollments in the military.

As of 6/13/2017, summer 2017 FTES is 0.7% higher compared to summer 2016.

### III: Instructional Update

Noting that students experience problems logging into CANVAS Coastline Librarian, Elizabeth Horan, developed a video to assist students. Thank you, Elizabeth, for the valuable resource.

New Student Resource: How to Log In To Canvas

Here's a short video to help students get into Canvas

[How to login to Canvas and find your class](#)

URL=<https://youtu.be/N8VFyQIyOmA>

The Faculty Success Center held a strategic planning retreat to set goals for the coming two years! Look for announcements about exciting new developments in the weeks to come.

Coastline's Summer Institute is fast-approaching! This two day conference is your chance to learn new technology, network with colleagues, and get inspired for the coming year. The conference features two fantastic keynote presentations:

o Dana LaMon will inspire us with his keynote "Creating an ACCESS-able Learning Space." In his keynote, Dana, a blind graduate of Yale and USC Law School, will talk about how education has impacted his life and why we must work to create accessible learning spaces.

o Julie Dirksen will reveal what the disciplines of educational psychology, neuroscience, change management, and persuasive technology tells us about adult learning in her keynote “The Science of Attention and Adult Learning.” Julie will provide us with practical strategies to improve student engagement and retention of information.

Register here <https://www.eventbrite.com/myevent?eid=35155356618>

## IV: Student Services Update

The **Coastline Associated Student Government (Coastline ASG)** recognized outgoing ASG Officers and the installed the 2017-2018 officers at an event in Newport Beach Campus earlier this month. The outgoing ASG accomplished a lot during their year of service and I thank them immensely. Please join me in welcoming and supporting the Coastline ASG Officers for 2017-18:

- **ASG President** – Carlos Bahena
- **ASG Vice President** – Duy Tran
- **ASG Secretary** – Amber Gil
- **ASG Treasurer** – Jonathan Gomez
- **ASG Public Relations Commissioner** – Farah Naama
- **Newport Beach Center Area Rep.** – Raquel Cabrera
- **Garden Grove Center Area Rep.** – Michael Van
- **Distance Learning Rep.** – Kimberly Adame
- **Legislative Affairs Rep.** – Eduardo Sanchez

On Thursday, June 15, **the Classified Senate** also recognized outgoing officers and installed incoming officers for the 2017-18. The 2016-17 Classified Senate Officers (**Kevin Donahue, Cody Pontius, Kerry Jones, Anita Russell, Kelly O’Steen, Eunice Castorena and Laura Hayes**) were highly dedicated, driven, and innovative. They developed new programs and activities (e.g., conducted two surveys, developed and disseminated newsletters) and provided organization for the Senate operations that should continue to benefit the Senate in future years. I enjoyed working with them and getting to them better as colleagues. I commend and thank them.

Also please join me in welcoming and supporting the Classified Senate Officers for the 2017-18 academic year:

- **Senate President** – Kevin Donahue, Distance Learning
- **Co-Vice Presidents** – Tom Tran, Adult Block Grant and Kasie Hipp Mirhashemi, Student Life
- **Vice President of Finance** – Maria Mai, Admissions and Records
- **Co-Vice Presidents Fundraising** – Mercedes Pacheco, Public Safety and Maria Hernandez Figueroa, EOPS/Foster Youth
- **Recorder** – Tom Boscamp, Veterans Resource Center

## V: MECTBD Update

Coastline’s Military Education, Corporate Training & Business Development program has a total of 832 graduates during the 2016-2017 program year which includes Active Duty Service members, Spouses/Dependents, Veterans, and Corporate students awarding a total of 1373 Associate Degrees and Certificates. At Coastline’s Commencement Ceremony held at the Robert Moore Theater on June 2,

2017, 21 military graduates attended, many of whom traveled from different states as far as Hawaii and Florida.

This year to date, Coastline personnel and graduates also participated in recognition ceremonies hosted at the following military installations:

1. Fort Riley, Kansas on May 25, 2017: 2 graduates attended.
2. Naval Base in Norfolk, VA on May 25, 2017: 19 graduates attended
3. Kingsbay, GA on June 2, 2017: 2 graduates attended

There are also two upcoming installation ceremonies: at the Naval Base in San Diego on June 23, 2017 at 10 a.m. where we have a sizable graduate population and at the Naval Air Station Jacksonville, Florida in August.

## VI: California College Promise

The Coastline Promise pilot will launch this Fall, 2017. The program will admit newly graduated high school students from Huntington Beach Union High School District, Newport Mesa Unified School District, and Garden Grove Unified School District. The Coastline Promise will cover enrollment fees, provide textbook vouchers up to \$1,000/year for full-time students during their first year, and provide wrap around academic and student support services. Students admitted to the program will be required to sign a Participation Form that outlines their responsibilities for ensuring success, including completing a financial aid application, participation in counseling, supplemental instruction, and others. They will also be required to complete 20 hours of community service before the end of their first year. The College Promise is funded by the College Foundation for \$300,000 for the next three years. These funds will be supplemented by entrepreneurial funds, grants, and other fundraising efforts.

Coastline is also launching a Military Coastline Promise. Details about this program will be provided at a later date.

A press release on the Coastline Promise was prepared by Letitia Clark, District Director of Marketing and Government Relations and Judy Garvey, Interim Director of Marketing. A news article may be forthcoming in one of the Orange County newspapers. Thank you so much for helping us out, Letitia!

## VII: President's Update

It has been another productive and successful year—thanks to all of you and all that you do. CANVAS is fully implemented and the faculty has made tremendous progress in improving RSI in their online courses. We continue to work together very well as a team, keeping students at the center in all that we do. We have remained financially stable. While our ancillary operations have faced challenges due to a changing business environment, ancillary programs have remained afloat. The military program remains competitive and highly respected. While our enrollment declined a bit from last year, we were still able to exceed our FTES target. We are continuing to make improvements in our governance and planning structures and processes. We have made valuable additions to our team of classified professionals, management, and faculty. This coming Fall, we look forward to welcoming 5 new faculty members.

A more detailed list of accomplishments will be disseminated during the Fall, including final numbers for degrees and certificates conferred for 2016-17. In the meantime, please accept by heartfelt gratitude for your many valuable contributions. I have tremendous respect and appreciation for each of you.

## VIII: Program and Staff Highlights

Coastline's **41st Commencement** was held at the Robert Moore Theatre on June 2, 2017. It was a beautiful and memorable ceremony for our students and their families and a wonderful celebration of success for faculty, staff, and students. Thank you to the Graduation Work Group, led by Nathan Brais and supported by our Maintenance and Operations staff, Admissions and Records, Marketing and Graphics, Audio Visual/BDATS, Office of Instruction, Student Services, MECHTBD, and many others. Gracias!

Coastline Community College Foundation hosted its first Cybersecurity conference on Friday, June 9th at the Irvine Marriott. The event was a great success with over 150 guests and 13 sponsors from local community members and corporations. Panel speakers included two officers from Orange County Intelligence Assessment Center, Ken Palla, from Union Bank, Peter Kim from Blizzard Entertainment, Adam Couch from CiscoShare, Tobi West and Steve Linthicum from Coastline College. Craig Oberlin, District Senior Director and Coastline's

Director of eLearning Research and Development, Dave Thompson facilitated panel presentations.

Audience learned from experts about how to protect themselves from cyber-attack and what to do if victimized.

## IX: Upcoming Events

June 15: Classified Senate End of Year Luncheon  
College Center from 11:30-1:00 p.m.  
Contact Anita Russell or Kelly O'Steen for more information.

June 23: San Diego Military Recognition Ceremony  
Pacific Beacon Naval Base, San Diego at 10 a.m.

July 13-14, 2017: Summer Institute  
Garden Grove Center from 9:00 a.m. – 4:00 p.m.

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